

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Live telecast arrangements for the visits of V.V.I.Ps. & V.I.Ps. – Permission to engage O.B. Van for wide publicity of Govt. Schemes and Live Telecast of Programmes - Administrative sanction and pro-rata cut for non-telecast of Government live programmes - Orders – Issued.

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GENERAL ADMINISTRATION (I&PR.I) DEPARTMENT

G.O.Rt.No. 4921

Dated: 28-8-2008.

Read the following:

- (1) G.O.Rt.No. 1745 Genl. Admn. (I&PR.I) Dept. dt: 30-3-2007.
- (2) Govt. Memo.No. 23360/I&PR.I/A1/2007 Genl. Admn.(I&PR.I) Dept. dt: 12-5-2007.
- (3) G.O.Ms.No. 448 Genl. Admn. (I&PR.I) Dept. dt: 23-6-2007.
- (4) From the Spl. Commnr. I & P.R. Lr.No.2520/VE/2007 dt: 4-4-2008.

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ORDER:

In the circumstances reported in the reference fourth read above, permission is hereby accorded to the Special Commissioner, Information and Public Relations for hiring an O.B.Van from M/s. Dhatri Communications Private Limited, Hyderabad, for arranging Live Telecast of the Government programmes and also for wide publicity of Government Schemes effectively and to incur an expenditure of Rs. 4,70,000/- (Rupees four lakhs and seventy thousand only) plus Service Tax as applicable during the year 2008-'09.

2. Government have also decided to impose cut if live programmes are not telecast as agreed to in the tender schedule and that the cuts should be at pro-rata basis giving weightage equitably.

3. Accordingly Government hereby order that the following price cut shall be imposed if live Government programmes are not telecast as agreed to :

- (1) if the live telecast is not arranged
in one channel the price cut is : Rs. 90,000/-
- (2) if the live telecast is not arranged in
two channels the price cut is : Rs. 95,000/- each
- (3) if the live telecast is not arranged in
three channels price cut is : Rs. 2,50,000/-

4. The expenditure sanctioned in para-3 above shall be debited to the Head of Account, "2220 – Information and Publicity – 60 – Others – MH(101) – Advertising and Visual Publicity – SH(14) – Advertisement of Government Department in Electronic Media – 260 – Advertisements, Sales and Publicity Expenses" NON-PLAN.

(OR)

"2220 – Information and Publicity – 60 – Others – MH(101) – Advertising and Visual Publicity – GH (11) – Normal State Plan – SH(14) – Advertising of Government Department in Electronic Media – 260 – Advertisements, Sales and Publicity Expenses" PLAN, **wherever funds are available.**

5. The Special Commissioner, Information and Public Relations, shall take further action accordingly.

(P.T.O)

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6. This order issues with the concurrence of Finance Department vide their U.O.No. 6909-A/514/A2/Expr:GAD.I/08 dt: 21-8-2008.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

R.M. GONELA,
PRINCIPAL SECRETARY TO GOVERNMENT (FAC)

To
The Special Commissioner,
Information and Public Relations, Hyderabad.

COPY TO:

The Pay & Accounts Officer, A.P. Hyderabad.
The Director of Treasuries & Accounts, A.P. Hyderabad.
The Accountant General, A.P. Hyderabad.
The Fin. (Expr:GAD.I) Department
The P.S to Minister (I&PR)
SF/SC.

//FORWARDED::BY ORDER//

SECTION OFFICER